

TA Board Meeting
6.8.17
7:30am, IceLab at Western



Directors in Attendance: Kurt Giesselman, Ken Stone, Tyler Newman, Scott Clarkson, Ryan Johnson, Gary Pierson

Staff: John Norton, Laurel Runcie, Daniel Kreykes, Andrew Sandstrom, Jeff Moffett

On Phone: Wynn Williams

Public: Tim Kugler, Jennifer Barvitski, Tom Burggraf

Start time: 7:32

May 2017 Minutes Approved.

Tim Kugler, Signal Peak

Summary: The signal peak plan is seeing opposition in the 11th hour.

Discussion: Main opposition from wildlife enthusiasts and moto. Moto won't lose any trails. BLM study says that wildlife won't be impacted.

Follow up: Get the opposition in touch with Tim from Gunnison Trails. Board vote 5 in support and 1 neutral for the TA to publicly support during the next comment period.

Tom Burggraf, Western Foundation

Summary: RMPBS is putting together a documentary on Duane Vandenbusche and Bruce Bartleson. The Western Foundation is seeking 10k to support the project.

Discussion: What kind of access would the TA have to the content? Would there be a primary focus on the San Juans where the geology camps take place? The board wants to support

Western but worries that the drive for tourism would be pushed to the San Juans by a focus there.

Follow up: Tom to ask about content usage rights from RMPBS.

TrailQuest Update

200 Android and 268 IOS downloads so far. Conducting trainings with CBMR staff to show them how to download. More scheduled with properties and bike shops. Cards are coming, it's on the free visitor maps, and on the CBMR trailmaps.

Air Update

Summary: For summer, Denver down but Houston is really struggling. Winter, Chicago is gone, LA is on the chopping block.

Discussion: RTA discussed paying down flights from the West coast and sending them through Denver. Alaska Airlines is not a long-term plan.

Follow up: Continue to push people through Denver. Market Southern CA and collaborate with CBMR on the Northeast to drive Denver service.

TGR Bike Film

TGR proposed 150k for inclusion in their full-length bike film. We countered and asked for 100k. As things develop we will report back to the board.

Ken's Departure

This will be Ken Stone's final meeting on the board. Thanks for your service! At the July meeting, we will need to elect a new treasurer.

Budgets

Laurel is distributing Budget and reconciliation numbers. We will circle back on it at the July meeting. We will be doing a quarterly budget lookback. 2 times per year, we report back to LMD with a seasonal look. Starting May, 15 we went to accrual based accounting.

PR

CBMR to pull out of cost share for Cision software. How will we move forward without Cision? Andrew looking into other options.

Close: 9:01