



CALL FOR ARTISTS – REQUEST FOR PROPOSALS IOOF PARK ART INSTALLATION PROJECT

1. INTRODUCTION

The City of Gunnison is putting out a "Call for Artists" requesting proposals from qualified artists to design a mixed media art installation located at 206 North Main Street in beautiful Gunnison, Colorado. The project will cover the south facing wall of the building that is currently occupied by the Twisted Fork restaurant.

2. PROPERTY DESCRIPTION

The IOOF Park is located on the historical Main Street of Gunnison Colorado. Gunnison, Colorado is the home of Western Colorado University and is a rural mountain community influenced by bountiful natural resources on adjacent federal lands, environment stewardship, and the traditional western values of community and family ties.

The wall for the project is on the north end of IOOF Park, a mini-park located in downtown Gunnison (picture below). The park is going through a renovation this summer and a new art installation after the park construction is completed will put the finishing touch on a highly anticipated and highly visible project.

The wall is 61' long and is 18' at its highest point to the west, and gradually steps down to a 14' height at its lowest point to the east.

The park renovation project includes the installation of a climbing feature that is 5' tall x 14' wide that will butt up against the wall (please see the 3D model below of the finished park). There will also be a water feature, fire boulder, and an elevated stage.

When the project is complete, there will also be decorative lighting that will be affixed to the wall with eye bolts as well as an electrical meter and outlets.

MURAL AT IOOF BEFORE CONSTRUCTION



MURAL AT IOOF AFTER BOULDER AND WATER FEATURE WERE INSTALLED



SNAPSHOT OF A 3D MODEL OF THE FINISHED PARK RENOVATION



2. PROJECT DESCRIPTION/THEME

This art installation will be a significant piece of public art in the City of Gunnison. Reflecting Gunnison unique and authentic character, the art installation should evoke a strong sense of place while incorporating innovative, contemporary, and enduring design elements.

The theme for the project is "Trails in the Gunnison Valley" and would ideally reference the area's exceptional mountain biking as well as distinct Gunnison characteristics and assets. This theme is wide open to interpretation by the submitting artist or creative team.

Design proposals should at a minimum address the entirety of the wall but are not limited to the boundaries of the wall. Inclusion of mixed media, sculptural or interactive elements are encouraged. Successful proposals will incorporate and integrate other aspects and areas of the park to achieve the vision of the artist or creative team.

Proposals will be evaluated on the potential of their visual impact to draw the attention of passers-by thereby enlivening downtown and spurring economic activity. The selected design will be original, powerful, and uniquely engaging for both residents and visitors alike."

3. SCHEDULE OF THE SELECTION PROCESS

The schedule of the selection process is TBD and we will assign dates to these steps which include...

- Jul7 7th - Call for Artists/RFP posted online at www.gunnisonco.gov
 - July 8th - Call for Artists/RFP published in the Gunnison Country Times
 - July 22nd - Questions due in writing to fsaltmarsh@gunnisonco.gov
 - July 26th - Responses to all questions posted to the City's website
 - July 29th - Bids for the project concept and artist qualifications are due at 2:00pm
 - August 4th - Top finalists awarded by the selection committee
 - September 1st - Final proposal design due at 2:00pm
 - September 7th - Notice of Award
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4. CALL FOR ARTIST RFP EVALUATION

Proposals shall be provided in one electronic copy (PDF format) and sent to Faith Saltmarsh, Manager of the Gunnison Community & Aquatics Center, at fsaltmarsh@gunnisonco.gov or mailed to 200 East Spencer, Gunnison, CO 81230. All submission materials shall be retained by the City and will not be returned.

The Call to Artist/RFP evaluation and selection will take place in two phases.

Phase 1 – Due July 29, 2021

For the first phase of this process, the selection committee asks that the artist or creative team submit a detailed concept for the project which should include...

- Cover letter including written narrative of the proposal.
- Artwork in scale and imagery to be visually effective in describing the proposal.
- Relevance to the applicable themes as listed in the project description.
- Ability to engage and respond to public feedback while also maintaining the artist's creativity for the project.
- Budget for the project.
- Maintenance needs as well as overall safety considerations of the design.
- Qualifications of the artist, references, and examples of previous work.

Finalists will be invited to proceed to phase 2 of the selection process, and will be provided a stipend to further develop their proposals.

Phase 2 – Due September 1, 2021

The finalists or creative teams selected will move forward with the final phase of the RFP, and will then be asked to submit the following materials:

- Detailed proposal with clear visual representation and specific examples, scale, and materials.
- Ongoing maintenance necessary for the life of the piece.

- Timeline of when the project would start and when it would be finished (include any blocks of time when areas of the park would be closed).
- Artists fees for service to complete the project (please include all materials, and equipment needed to complete the project).

Finalists will present their proposal in a public forum and the public will be invited to provide feedback on the alternative submittals.

A committee representing the Tourism and Prosperity Partnership, Chamber of Commerce, Gunnison Arts Center, building owner and City of Gunnison will determine the winning proposal.

*Every artist that participates through Phase 2 of the selection process will receive a stipend.

5. CONTACT AND QUESTIONS

Please refer to URL https://www.gunnisonco.gov/business/bids_and_proposals.php for information on this RFP. Contact Faith Saltmarsh, Manager of the Gunnison Community & Aquatics Center at fsaltmarsh@gunnisonco.gov for any questions.

6. OTHER PROVISIONS

1. The City of Gunnison shall not be liable for any costs incurred for the preparation of this RFP.
2. The City reserves the right to reject any or all proposals, to waive any non-material irregularities or information in any Proposal, and to accept or reject any item or combination of items. The City further reserves the right to cancel the contract if a final scope of services cannot be acceptably agreed to between the selected consultant and the City.
3. The City reserves the right to inspect the artist's reputation or other qualifications of any firm, and to reject any proposal, irrespective of quoted prices, if it is determined to be lacking in any of the essential components to assure acceptable standards of performance.
4. All proposals received shall become the property of the City. All proposals shall become a public record and shall be regarded as public records except for those parts of each proposal which are defined by the proposer as business or trade secrets, provided that such parts are clearly marked as "trade secret", "confidential", or "proprietary."