



Gunnison-Crested Butte Tourism Association Board of Directors Meeting
Thursday, May 13, 2021, 7:30 a.m.

Agenda:

1. Call to order – Bill
2. Approval of March minutes – Bill
3. Public comment – Bill
4. Finance report – Erica and David
5. New admin Rachel Gearhart - Katy
6. Air Update - Jeff
7. Non-Snow Marketing - Andrew
 - a. Carbon Credits
 - b. Press Trips
8. Storytelling – Andrew
9. ICELab Update – Tanner
 - a. Moosejaw Update
 - b. Collaboration with Mark Walter?
10. IOOF Park – Jennifer
11. What is TAPP - John
12. Retreat Discussion – Bill
13. Other Business