



TAPP BOD Meeting Minutes  
4:30am, February, 8th, 2021  
Zoom/In-person Meeting

**Board Attendees:** Kurt Giesselman, Bill Ronai, Jennifer Barvitski, Gary Pierson, Wynn Williams, Kelley Baer, and Erica Rasmussen

**Attendees:** Jason MacMillan, Liz Smith, Roland Mason, John Norton, Tanner Whiteford, Andrew Sandstrom, David Assad, and Jeff Moffett

**4:02 PMT Call to Order and Roll Call**

**January, 13th Minutes Approved**

Kurt asks for any corrections or comments on the January Board of Directors minutes. Gary motioned to approve the minutes, Jennifer seconded. All approved.

**Kurt asked for public comment**

None was given.

**Kurt on final coordination of officers**

Kurt's final act as president was coordinating the election of officers. Explains that there is not a need for a separate Treasurer and Secretary and that those will be combined into one role.

Kurt asked for nominations for President. Jennifer nominated Bill, Gary, and Erica second.

Bill accepted the President role and was affirmed by the other Board members.

Bill re-nominates Jennifer for Vice President, Erica and Gary second. Jennifer affirmed by all and accepts.

Bill nominated Erica for Secretary/Treasurer. Erica accepted and Gary seconds the nomination. Affirmed by all.

Bill thanks Kurt and spoke about trying to continue the success that he created as TAPP BoD President. Speaks about how Kurt will be called upon to share his institutional knowledge in the future.

**Bill on frequency and timing of board meetings:**

Historically we've had 8 meetings, last year we didn't have the 2 strategic meetings because of Covid. He passes to John to discuss thoughts on a new meeting schedule.

John suggests we have 6 total BoD meetings instead of the 8. Explains that we used to have monthly regular BoD meetings and they were too frequent. Quarterly regular meetings seems too far apart. Staff will build out the proposed 2021 Schedule on Friday and bring it back to the Board of Directors. In addition, we should still have strategic and budget meetings. General discussion about how valuable the strategic meeting is. In addition, the budget meeting likely doesn't need to be 2 days unless we take on a big new initiative similar to when the ICELab was taken on.

**Other business**

John spoke about the performance versus other, out of the way, destinations. The Air Command meeting showed that GUC is doing better than most of our peers. Tim Baker said CB was ahead of Vail expectations this year. The skiing conditions on the mountain are very good right now. Andrew updated that the snow messaging is taking place both on social media and in the newsletter. The message was ready to go out when the extremes opened.

Bill asked when we'd expect to get the final 2020 LMD results. Andrew and John responded that those figures should be known within the week. There is an expectation that as much as a \$300,000 gap may exist in the currently scheduled funding of TAPP through LMD funds and the amount that is collected. John spoke about making an additional request for these funds that would be spent on the Airport placemaking, IOOF park placemaking artwork on the wall of the Twisted Fork, and splitting remaining funds on summer and winter marketing. Bill commented that human resources should be considered as a use of these funds as well. John responded that the staff has been looking to bring on more help which would likely be in an administrative assistant role.

John asked Liz if the request for additional funds would be in a regularly scheduled meeting. Liz said she would let him know, but she thinks if everything is known beforehand and prepared that a regularly scheduled meeting would likely be the correct venue.

David then gave an update on Sam Degenhard in Bentonville. Sam was spending time looking for a second location for Campfire Ranch in Bentonville. This would be the first true, full Campfire Ranch experience. The Gunnison County location is currently about 60% of the full experience. Sam is also talking to potential investors while there. There is likely potential to form a longer lease public-private partnership on land in Bentonville which would allow for investment in the property that creates the full experience while satisfying investor concerns regarding the risk of the lease terms.

John invites those in-person to go to the toast to Kurt in the Coffee Lab

**Gary motions to Adjourn, Jennifer seconds.**

**Meeting ends at 4:26.**

