

TA Board Meeting  
December 14, 2017  
Gunnison County Courthouse  
Call-in: (641) 715-3580; 835905



**Directors in Attendance:** Gary Pierson, Jennifer Barvitski, Tyler Newman, Ryan Johnson, Scott Clarkson

**Staff:** John Norton, Laurel Runcie, Daniel Kreykes, Jeff Moffett, Andrew Sandstrom

**On Phone:** Kurt Giesselman, Wynn Williams

**Public:** Laura Mitchell

**Start: 7:35 AM**

Approval of November Minutes-approved

#### **2018 LMD Contract Discussion**

Move to Executive Session at end of meeting.

Movement Approved.

#### **Sustainable Tourism and Outdoor Recreation Committee (STOR)**

There was a great showing from ALL of the major players in the county. Park Service, Forest Service, CPW, BLM and many community players. It sounds like in a lot of valleys the officials and agencies are at each other's throats. Everyone seems to be working well together here. Curecanti underutilized and Black Canyon is hitting its limits. Livestock groups want to add a way to get info to users about livestock movements. People asking about the carrying capacity of our trails. Obviously close in it is an issue but further out it isn't a problem CBMBA wants more trails; CB to Gunnison, out to Gothic. Gunnison Trails also wants more trails. BLM mentioned that one issue is that there are some homeless people that live at Hartmans. Two main groups, first group of them live and work in the community. Second group are addicts. TA asked for more trails, better identification of river access for fishing, trail maintenance, and bathrooms. There is an undercurrent that camping is bad and John made a pitch that camping is great. Matt McCombs, District Ranger, is very happy to have so many interested parties in the same room. Commissioners want to get some points on the board quick. Next meeting will be diving into a priority list and getting after it. One of the issues with

campers is a lack of infrastructure for them to access. As we continue to restrict access, they will become more compacted in one area. Bathrooms and garbage are the main issue.

### **Destimetrics**

November way up in actuals.

December, January, and February, all up. March down 20%. ADR is flat or down in the months that we are up. ADR is up in March where we are down. March has historically been a good month. Texas and Denver breaks doing well in March. The 3<sup>rd</sup> week in March seems to be the problem.

### **Air Update**

United Airlines Visit

Pricing has been going well. Denver is up in LF, passenger count and yield. Our efforts in NE and West seem to be working. The next step is a 3<sup>rd</sup> flight from Denver in a 50 seater.

Houston down in the last weeks of March. Should we go back to the RTA board and ask if we can move some of the buydown dollars to this problem?

### **PR Report**

November 2017 ad value up 37% over November 2016. Big hits to come in December. LA Times article to run mid-month. A NYT piece on uphill skiing ran this week.

### **Finance Committee**

Review Balance Sheet

By the end of the month, we plan to have the BOTW account up to 150k. That will have the reserve and contingency funds where they need to be.

Review Budget Actual Variance (BAV) and Variance Narrative

We had less LMD funds due to the fact that they sent extra in earlier months. We had extra income because of timing of Mt. CB and CBMR money.

Finance Committee is working to take this data and simplify it even more.

**Public Comments**-Laura Mitchell gave an update on Carbondale to Crested Butte trail system. We have a lot of engagement locally for working on trails. On the Carbondale side, there isn't that much support. How do rally the troops on our side to go over and help on that side. Scenic byway committee meets in July.

**Movement to start Executive Session at 9:05 AM.**

**Close Executive Session End 9:33AM**

### **Other**

Scott Clarkson to meet with Russ Forrest on Gunnison Getaway on Wednesday or Thursday. CBMR is going to hear out the properties and chat about the program.

**Adjourned 9:36 AM**